



Content Filtering & Threat Protection for IT Professionals

Friendly WiFi Web Filtering is a cloud-based content filtering and threat protection service. Operating at the DNS level, we can reduce network overhead and remain infinitely scalable. Powered by an industry first machine learning domain intelligence engine, it protects your users from security threats and undesirable content in real time.

It also focuses on transparency and simplicity - allowing MSPs and IT professionals to get up and running in under 5 minutes with no contracts or commitments.

- ✓ End-to-End Encryption
- ✓ 100% Uptime Guaranteed
- ✓ A.I. Categorization
- ✓ Transparent Pricing
- ✓ White labeled for Service Providers

How we're different

A.I. Domain Categorization Engine

Friendly WiFi Web Filtering employs an intelligent domain categorization engine that is unique in the industry. Its A.I driven algorithm can determine the threat level and categorization of any domain in real time. This unique advantage means that Friendly WiFi Web Filtering is the only provider whose database is constantly growing and learning. Additionally, other providers typically only allow unknown domains to be blocked or allowed - leaving a huge backdoor on your network. Our categorization technology can overcome this issue by detecting domains in real time, making us amongst the most accurate and secure solution in the industry.

Expansive Global Anycast Network

Our solution operates a large global anycast network. With hundreds of servers and about two dozen global points of presence we have the most advertised global peers of any content filtering provider in the world. This allows us to service global organizations of any size and affords with unrivaled levels of redundancy and scalability. Our self-healing network can scale up and down based upon demand as well as re-route traffic with zero packet loss in case of an outage.



Service Providers

Our solution was created for MSPs and service providers! We offer an MSP Partner program that gives our partners access to a unique white labeled and multi-tenant dashboard perfect for reselling, along with improved pricing and support.



Business

Whether a large or a small business, some of the most known brands trust our solution to provide Enterprise grade, location aware policies and analytics at all of their network locations.

Use cases



Stop infected devices

Block command and control attacks and call backs when infected devices are brought into your network - protecting your network and saving valuable resources such as bandwidth and firewall processes.

Policy enforcement/content blocking

Use DNSFilter to enforce network access policies by blocking access to certain content categories or custom whitelists/blacklists.



Protect against phishing, malware and ransomware

In less than five minutes, prevent your users from inadvertently accessing malicious domains that make them susceptible to phishing, ransomware or malware attacks.



Identify network traffic

Use the in-depth reporting capabilities to identify harmful or undesirable traffic on your network. Then, use tailor your access policy to stop the behavior.

Global Content Filtering & Threat Protection

Deployed in less than five minutes.

No contracts. No Commitments.

Start a free 14-day trial today at

friendlywifi.com/web-filtering-for-wifi-providers

