

#### **Opportunity to advertise in a unique WiFi Services Directory**

An online directory for all things WiFi, a place for businesses to seek out their WiFi solutions and choose reputable suppliers from our growing list of industry partners....You!

As you will see below, there are a number of categories that you can opt for and as part of the service you can have an entry in as many as is suitable to your business.



















CYBER SAFETY TRAINING

It's a simple process and once we have the information and your logos, your adverts will be live. As part of our marketing direct to brand and venues, we promote the services directory and as Friendly WiFi continues to grow, this area will only get busier and busier.





About Our Customers WiFi Services Public Advice News/Resource









Vital Wifi offer cost-effective managed Wi-Fi solutions that will delight customers without taking up your staff's valuable time to administer. We'll manage your guest Wi-Fi system allowing your staff to manage your venue. Our feature rich Wi-Fi Connect portal manages & monitors internet access whilst fully meeting your legal obligations.



Provide unique experiences for guests and customers and turn Wi-Fi into a key marketing tool that turns visits into customer touchpoints, increases fans on social networks, and allows for continued engagement after people leave. WatchGuard's Wi-Fi Cloud platform has all the graphical tools for creating modern guest experiences such as coupons, SMS/text, and social Wi-Fi.



Clear Flow Wireless Access Points & Extenders A versatile range of WiFi devices for creating and extending wireless networks.

- · Ceiling & in-wall access points
- · Outdoor Bridge/point-to-point extenders
- · Simple to use on-board management software
- · Programmable from PC, smartphone or tablet
- Open WRT support
- Qualcomm chipset
- Dual and single band



#### High Speed, Secure Public Wi-Fi from G5 Zone

Your customers expect instant internet access as soon as they arrive. G5Zone is a complete Wi-Fi solution that enhances your customer experience by providing easy to use internet access anywhere on your premises. Our aim is to help you gain advantage over your competition by maximising Wi-Fi uptime and minimising customer complaints.



## Friendly WiFi works with many people and organisations who are looking to upgrade or find new and alternative WiFi solutions

- **Brands** we work with key brands and venues who have all committed to the journey of online safety and put it at the forefront of their activity. Brands continually seek out new WiFi solutions.
- WiFi users there are 3 million plus users of Friendly WiFi certified WiFi each month and growing.
- **Industry** we work with over 250 industry providers of WiFi services who are based all over the world delivering hardware, software, marketing and filtering solutions.
- **Government** the initiators behind the standard who are at the top of the supporters of online safety and Friendly WiFi
- Charities and specialist organisations key drivers in the world of online safety, who support us through making introductions to businesses requiring WiFi and online safety solutions
- **Corporates** even organisations who dont qualify for our Friendly WiFi certification, but still seek out WiFi and online safety solutions
- **Parents** via social media and relationship with schools, we are on a mission to drive awareness and educate on new technology solutions



#### Why do businesses advertise in our services directory

### **BENEFITS**

- First dedicated directory for advertising specific WiFi and related services
- Low cost advertising plus monthly payment options
- Gets their services in front of a specific targeted audience and buyers
- Update their adverts throughout the year keeping them up to date
- Showing their services to be Friendly WiFi approved (where valid)
- Becoming part of the Friendly WiFi community and sharing news on WiFi innovations and new products

Click to view the live directory





# ADVERTISING IN THE WIFI SERVICES DIRECTORY IS EASY

A 12 month entry into the directory is only £500 plus VAT (or £41.66 by monthly direct debit)

With the low annual cost, you can see how easy it is to get a return on the small investment required to be part of the directory.

If you would like to be in the services directory, please give us a call or drop us an email and we will get our admin team to process it for you. If you already advertise in the directory, set a reminder to check and update your entries..

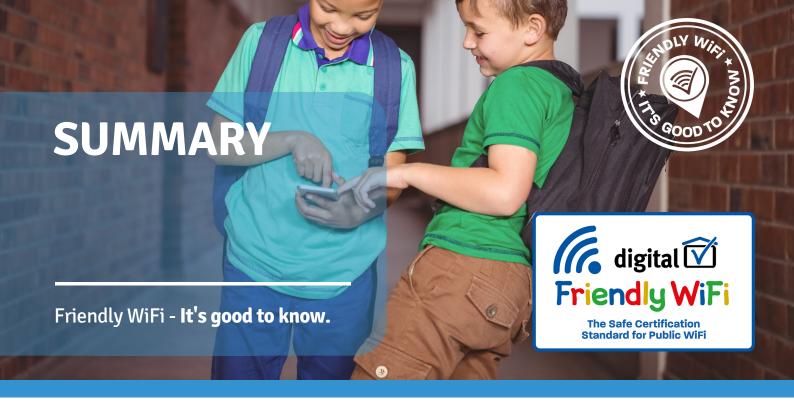
Alternatively, please apply using the automated process by clicking the button on the page below:

#### **Social Media Examples**









Friendly WiFi provides a totally unique, creative and innovative platform to engage in many areas which in turn provides opportunities for our partners to link with new customers and showcase their products and services.



To advertise in the WiFi Services
Directory, contact us or click the button
below:



Email: fw@rdi-online.co.uk, Tel: (+44) 345 257 2140

#### Some of our proud Supporters..













