

Ham Yard Hotel adds a touch of WiFi luxury for its guests with the Friendly WiFi certification

The Firmdale Group, Ham Yard Hotel in London is one of their most beautiful venues with the unique Ham Yard Village. The hotel nestled in the midst of Soho yet just moments from Mayfair, it offers an urban village feel making it a super popular hotel in London.

The hub of the hotel centres around their tree filled garden which offers a relaxing place to eat, drink and socialise, always a hub of activity and social buzz. Just the village alone attracts visitors to soak up the atmosphere and lively social environment that has been created. Provided with great food and drink by the Ham Yard Hotel - it is a place that isn't missed by business folk, couples and families - a great place to visit or stay.

WiFi is an expected part of the service offered at hotels and quite often part of the deciding factor when a hotel is chosen to stay at by guests. Ham Yard Hotel have always ensured that their WiFi is available throughout their hotel and provides a fast and seamless service to guests as they move throughout the hotel and village. They recognised that WiFi that was provided in their communal areas needed to have a layer on it to ensure that indecent material couldn't be accessed by anyone. This would ensure a safe and comfortable browsing environment for all of their visitors and guests.

Once this was introduced, they wanted to find a way to show this to guests and visitors and took the decision to become Friendly WiFi certified which checks and demonstrates that indecent material can't be accessed in their village, bar, restaurants, etc. This keeps all protected whilst leaving guests to browse at leisure in the privacy of their own rooms.

We are thrilled that Ham Yard Hotel took the decision to create a filtered environment in their communal areas and we trust that this will lead the way for the hotel sector.

